

# Curriculum Vitae: Jesse Bunch

*International Development Mentor and Coach*

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## PROFILE

Jesse Bunch is an international development expert specializing in governance, economic- and community development, advocacy, reconstruction, and public and private fund-raising and partnerships. Over a career of thirty-five years he has led major US and international interventions in developing and post-conflict countries to achieve stability and economic recovery and growth. He is deeply committed to participatory management, community-led development, and responsive governance. Mr. Bunch has held senior management and policy positions in international development companies, non-governmental organizations, international organizations, and the U. S. Departments of State and Health and Human Services.

### **International Development Mentor and Coach, Burlington, Vermont USA, December, 2018–Present**

Since retiring from Management Systems International (MSI) Mr. Bunch has been traveling and building a client base of US and international clients, focusing on coaching and mentoring young professionals in international development; organizational development, business plans, fund-raising, and strategic planning for international development and negotiations with international donors in partnership with countries receiving foreign assistance.

### **Technical Director and Chief of Party (COP), Management Systems International (MSI), Arlington, Virginia, October, 2010 — September, 2018**

As a Technical Director and Chief of Party Bunch was responsible for the research, planning, and writing of governance and conflict new business proposals for several countries; building management teams; advising field projects; and managing large multi-million dollar projects in several countries. Bunch also represented MSI's conflict and stabilization practice area and services to the US Government and international organizations. Highlights include:

- COP of a Monitoring and Evaluation Support Project in South Sudan, providing strategic planning, team-building, and monitoring and evaluation services to the US Government's (USAID) humanitarian and development program in the midst of the growing crisis in South Sudan (2015/16)
- COP of the US Government's large (\$180 Million) governance project assisting the Government of IRAQ. Bunch managed a staff of 160 providing strategic planning,

project management, legal reform, policy reform, and civil service training to the Iraqi central and provincial governments (2014/2015).

- Technical Director and COP for the US Government's technical assistance project to the Afghanistan Ministry of Foreign Affairs. Bunch initiated training in diplomacy, regional studies, technical areas such as bilateral negotiation, writing technical documents, and understanding the interests of allies, adversaries, and international organizations (2012/13).
- Chief of Party for the US Government's anti-corruption technical assistance project to the Government of Afghanistan. Bunch introduced international standards and best practices to fight corruption, including declaration and vetting of assets by public officials, business process re-engineering to eliminate corruption opportunities, training to find and recover stolen assets, and the funding and training of citizen watch dog groups to point out corruption and hold the government accountable (2011).

**Senior Technical Advisor/Manager and Chief of Party, Tetra Tech ARD, Burlington, Vermont (September, 2007 — September, 2010)**

Bunch conducted field research for new business governance, city management, community development, peace-building, and judicial reform projects in Afghanistan, Pakistan, the Philippines, the Democratic Republic of the Congo, and Georgia. He then managed proposal teams involving specialists in budgeting, the technical area, country experts, writers, and communications to write the technical proposals, budgets, and business plans. Highlight:

- Chief of Party for the US Government's local governance and community development project expanding government services to 15 provinces throughout Afghanistan. The support included training in budget, finance, and taxes; consultations with citizens; recovery and stabilization assistance to communities under attack or the threat of attack; and direct support and training to Afghan ministries (2007/8).

**Chief of Party, "Community Revitalization through Democratic Action," USAID/International Relief and Development, Belgrade, Serbia, June, 2001 September, 2007**

Leader of the US Government's post-Milosevic governance and community development project in Western Serbia (\$40M). CRDA brokered collaboration between citizens and local government and co-funded 1,024 community projects, for which the USG invested \$24M and municipal governments and citizens invested \$15M. Highlights:

- Formation and training of partnerships of local government and businesses through local economic development agencies with private sector participation. Each local agency developed its own economic development strategy and invested in business incubators, business improvement zones with start-up and investment incentives,

regional and village tourism, alternatives to raspberries as a primary crop, and branding and marketing strategies to reach new markets.

- Education improvements for children with special needs. Schools took down the walls between children with special needs and engaged students, parents, and teachers in bringing these children into contact with and learn with the other students.
- Non-governmental advocates, police, hospitals, local government leaders, and the courts formed teams to identify and assist women at risk of domestic violence. Media campaigns promoted protection of battered women and children; businesses set policies for the protection of families; and communities established safe housing and counseling for women in transition.
- Hospitals and women leaders teamed up to undertake a major media campaign to encourage women to participate in screening for breast and cervical cancer — major killers in Serbia. The US Government provided hospital equipment and transportation. Doctors and nurses volunteered their time for weekend screening, and volunteers extended the program into the most remote areas.
- Youth leaders became certified high school trainers to educate others regarding sexually-transmitted diseases, safe sex, and HIV/AIDS. Prominent Serbian actors, actresses, sports celebrities, and musicians participated in a radio/TV/print media education campaign nationwide. The campaign, designed to run for four months, was still running with donated TV and radio time 18 months later.
- Regional tourism plans trained youth in English, marked hiking trails, developed tourism advertising, and engaged local farmers and artisans in village tourism, healthy foods, and expanded outdoor recreation and increased incomes for villagers.

**Head of the Office of the High Representative North Office for Reconstruction and Economic Development, Brcko, Bosnia and Herzegovina (BIH), September, 1998 — June, 2001**

Under the Dayton Peace Agreement the disputed Brcko area of BIH was mandated to be governed temporarily through international supervision. Bunch was asked by the State Department to return to Brcko to support the international supervisor, Ambassador R. W. Farrand. His assignment was reconstruction and economic development of the war-torn area. Bunch worked with citizens and political leaders to form the first multi-ethnic government in BIH after the 1992-95 war, and presented a \$30 Million reconstruction plan to international organizations and bi-lateral donors. The World Bank, USAID, the European Commission, Canadians, Japanese, Norwegians, Danes, United Kingdom, and Hungarians funded Bunch's plan in 1999.

Activities included technical support for municipal governance, capital budgeting, tax reform, legal reform, demilitarization, infrastructure repair, economic development, return of refugees to their homes, and policies that required citizen participation. Once the plan was funded Bunch hired, trained, and mentored a team of Bosniaks, Serbs, and Croats to support implementation and remove barriers to the donors' projects. The Brcko District today is the International Community's major multi-ethnic success in Bosnia and Herzegovina.

**Political Advisor to the Head of Mission of the Organization for Security and Co-operation in Europe (OSCE) and Director of the Brcko Center, June, 1997 — August, 1998**

OSCE Head of Mission Ambassador Robert Frowick asked Bunch to develop a 1997 municipal election plan after the failed 1996 municipal elections. The elections failed due to fraud in the disputed Brcko area in the North. Bunch developed the new municipal election strategy which was adopted by the International Community under the Dayton Peace Agreement. Bunch was then deployed to Brcko to manage the voter registration and election process. Working with all three ethnic groups, Bunch moved the Brcko area elections through more problems of fraud and violence to completion. The election results were the basis for the first restored multi-ethnic government in Bosnia after the war. Bunch continued to support the new legislators through technical support regarding legislation, legal-, tax-, and customs reform, as well as cooperation with donors and investors.

**Executive Director, U. S. Association for the United Nations High Commissioner for Refugees, Washington, D. C., 1992-95**

Bunch was the founding executive of a U. S. network of in support of the humanitarian and assistance mandate of the High Commissioner. Bunch raised funds from U. S. Foundations, corporations, and citizens for training in the management of humanitarian emergencies, and humanitarian assistance. Highlights were developing the board of directors and volunteers across the country; "Faces of Sorrow," a photo-journalism exhibition of the war in the Former Yugoslavia, which toured the United States in cooperation with the Holocaust Museum network; and public information campaigns developed in cooperation with prominent actors, actresses, artists, directors, and musicians. USA for UNHCR remains active and strong today.

**Managing Director and Investment Advisor, Asia Business Development Limited, Hong Kong, 1988-91**

Bunch conducted research, feasibility studies, and due diligence on investment opportunities in the post-Marcos Philippines. In Hong Kong he established an investment council of parties interested in hotels and tourism; agriculture; privatization; electronics; and construction and construction materials. He led investment missions to

the Philippines and supported the creation of new business contracts and business partners with the support of the administration of President Cory Aquino.

**Chief of Mission and Representative to the Philippines, International Organization for Migration (IOM), Manila, 1985-88**

Diplomatic representative and director of one of the International Community's largest refugee and migration centers. IOM Manila provided health screening and care, immigration documentation, and transportation for over 50,000 refugees per year. Managing a staff of over 125, Bunch introduced new assistance programs in cooperation

with the governments of Germany, Italy, and the United States in tourism, vocational training, physical therapy, marketing, advertising, IT and print technology, helping Filipino enterprises and workers become more competitive.

**Foreign Affairs Expert, U. S. Department of State, Washington, D. C., 1982-84**

Senior policy advisor to the U. S. Coordinator for Refugee Affairs, who was appointed by the President. Bunch studied international refugee populations around the world and advised regarding refugee admissions to the United States. He also monitored and advised regarding domestic US programs of employment, vocational training, language training, cash and medical assistance, mental health services, and cooperation involving the U. S. Government, State and local governments, and voluntary agencies engaged in refugee protection and resettlement.

**Consultant to the National Council of Churches of Christ in the United States/Church World Service and the Ford Foundation, New York, New York, 1978-80**

Bunch undertook an analysis of refugee resettlement through the Protestant churches in the United States and developed a new system of training, technical assistance, and grants to help communities receiving refugees from primarily Southeast Asia. The plan was adopted by the National Council. He then traveled throughout the United States helping church communities and State and local governments work together to carry the new plan, which focused on refugee participation, self-help, employment, and self-sufficiency. In 1980 Bunch developed a refugee-related funding strategy for the Ford Foundation and participated in the analysis of proposals to the foundation.

**Executive Director, Indochina Refugee Action Center, Washington, D. C., 1981-82**

With the support of US foundations Bunch helped create a refugee advocacy and training organization in Washington, D. C. IRAC focused on leadership training of refugee new Americans, refugee participation in resettlement, and advocacy with regard to refugee

admissions to the United States. IRAC initiative included technical assistance to State and local governments and refugee communities to work collaboratively; engage businesses and corporations in hiring refugees; and increasing expertise in English language and job training, job placement, vocational, training, mental health services, and beginning small businesses in the United States. Renamed today as the Southeast Asia Resource Action Center, SEARAC continues to play an important role within and on behalf of refugee communities throughout the United States.

**State Liaison Officer and Refugee Program Specialist, U. S. Department of Health and Human Services, Seattle, Washington, 1975-78**

Federal officer responsible for health, education, welfare, social services, refugee programs and other Federal/State programs in Oregon, Washington, Idaho, and Alaska. During the major Southeast Asia refugee crisis of the 1970's Bunch brokered cooperation between State and local governments and voluntary agencies. For part of this time Bunch was assigned to support the U. S. Government's Interagency Refugee Task Force in Washington, D. C., which was developing national refugee policies and assistance programs.

**U. S. Peace Corps Volunteer, Cameroon, West Africa, 1972-73**

**EDUCATION**

Master of Public Administration, University of Washington, Seattle, 1978

- Major: Public Policy
- Minor: Organizational Development

Bachelor of Arts in Political Science, Linfield College, McMinnville, Oregon, 1972

**Countries of Work Experience:** United States, Cameroon, the Philippines, Hong Kong, Thailand, Malaysia, Indonesia, Bosnia and Herzegovina, Serbia, Afghanistan, Pakistan, Democratic Republic of the Congo, Iraq, South Sudan

**References available on request.**